

# The Healthy Humboldt Coalition

We, the undersigned, as residents of Humboldt County, hereby endorse the Healthy Humboldt Coalition's Guiding Principles for the Humboldt County General Plan Update. Healthy Humboldt is working for a County General Plan that will focus new growth into our existing communities, preserve open space, improve housing affordability, reduce County infrastructure costs, provide certainty and predictability for builders, and maintain our small-town character. This community-centered approach will enhance our neighborhoods, strengthen our local economy, and protect the County's bays, rivers, streams, and natural landscapes.

You may use my name for publication

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Address: _____	Phone: _____	
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Please return completed petition to the address below. Thank you for your support.

# The Healthy Humboldt Coalition

## **Our Future is at Stake**

Humboldt County is a place of rare beauty and natural wealth. Our temperate climate, rugged mountains, and plentiful rivers and beaches rank Humboldt's natural amenities above any other county in the United States (*USDA Economic Research Service*).

Counties ranking high in natural amenities typically doubled their population in the past 25 years. As population pressures continue to build throughout California, the risk of Humboldt County being overwhelmed by sudden growth becomes very real. The type of growth we plan for will determine the type of growth we experience.

**We need to plan today to preserve the quality of life that we hold dear.**

## **Healthy Humboldt's Guiding Principles:**

- œ Maintain separate and distinct 'small town' communities with a variety of cultural and recreational amenities, surrounded by wild and working open spaces.
- œ Restore a sustainable relationship with our natural environment to provide for clean water, fish and wildlife, scenic beauty, and natural resources.
- œ Promote housing, education and health care to meet community needs throughout the County.
- œ Reduce County infrastructure costs by channeling new growth to existing cities and communities currently served by water and sewer.
- œ Support locally-based businesses and industries.
- œ Ensure a locally sustainable energy future.
- œ Provide clear and concise County land-use policies for the public.

## **The Healthy Humboldt Coalition**

Healthy Humboldt is a coalition of individuals, business owners, and community and environmental organizations. Our vision centers around preserving Humboldt's unique quality of life, protecting our environment, and strengthening our local economy. Our coalition seeks to maintain Humboldt's rural, 'small town' character, with separate and distinct communities. We seek to preserve the wild and working open spaces which provide both an important part of our economic base and the scenic backdrop for our communities. We envision creating a truly sustainable relationship between our natural environment and our economy.

Healthy Humboldt is working for a County General Plan that will focus new growth into our existing communities, preserve open space, improve housing affordability, reduce County infrastructure costs, provide certainty and predictability for builders, and maintain our small-town character. This community-centered approach will enhance our neighborhoods, strengthen our local economy, and protect the County's bays, rivers, streams, and natural landscapes.

**Please join us in working for a healthy future for Humboldt County.**

The Healthy Humboldt Coalition  
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